



Would you trust your company's image to this adorable little guy?

Probably not. So why then would you trust it to anyone other than a non-professional? At Cyber Dimmensions, we are your brother - cousin - uncle - sister. You know the one? The family member than claims they can do web design and anyone can slap a brochure together? Only... we **can** and **do** every day. Leave the bean casserole to your brother and the great pumpkin pie to your cousin. And leave the rocking-jump-off-the-page-and-hit-you-in-the-forehead designs to us!



## Your logo is Key!

Your logo is an integral part of your design plan. Every piece you have must have your logo prominently displayed. Everything must be built around your logo's design, its' shape, its' colors... flowing together creating a cohesive design which draws and captivates attention. That is the number one goal as well as an essential ingredient in the soup that is your business growth.



## Say it differently, say it often! What is your design style?

Statistically it takes 7 times of presenting your name to someone before they will remember it. Let me repeat that... SEVEN TIMES. Of course this does not mean you should say your company name to a prospective client 7 times during a conversation. Alas, this would be much simpler, but regrettably will not work. You need to say it in pictures, in words and if possible using the other applicable senses as well. Each company is different in regards to what will work for them. For us, a strong logo, creative tagline, eye-catching brochure, animated website and well thought out portfolios are the key. How do **you** say it?



Spend some time thinking about you and what you like. Look around your office. Do you like impressionistic designs that hint at an image or do you prefer an image come right out and scream it's obvious intentions to you? Do you like vibrant color or do you prefer muted tones? Do you like contrast or do you prefer matching hues? What kind of fonts do you gravitate toward? All of these questions will help us to define you graphically.



## Consider your delivery method

Yes, that's right, your delivery method. Do you intend to do a lot of electronic business and send brochures over email? Do you intend to mail the pieces? Are you strictly online or do you have a brick & mortar store as well? How will you standardize all communication from your company?



We can and will guide you through this process offering professional and personal assistance every step of the way.



## Consider your budget

Your budget will be determined by your needs, of course. Plain and simple, right? The most common question we get is asking us to ballpark a website creation or creation of a logo. Every single time, more information is needed before we can proceed. Rather than putting the cart before the horse and asking us to determine your budget, how about if you tell us what you can afford and together we will come up with a plan which works within that budget?

## Websites: 24/7 brochure...

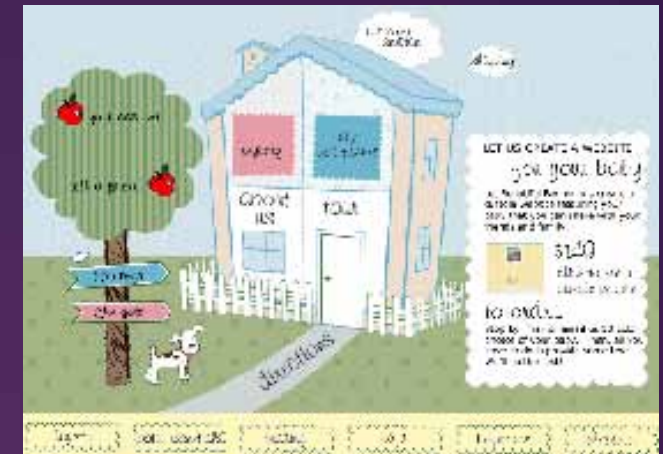
This brochure has more costs associated with it than just the design... paper / ink / printing in 4-color process in addition to folding & processing the piece. Those costs in addition to the designer's time all go into creating this brochure.

Not to say this brochure has less importance than a website... no. They both have their place and are equally important. They also both have their own costs and benefits., with websites' primary benefit being a brochure available to anyone, anytime . Also available anytime is the ability to keep your website fresh with the most up-to-date information.



## ... or e-commerce application?

E-commerce - simply put the ability to process monetary transactions over the internet use backend programming and databases to process the information. To you this means security, reporting features and shopping cart technologies which facilitate your user's experience and keep them coming back for more!



## Come play with my inner child

Yes, we do web design, create logos, brochures, business cards, etc etc etc.... But that is not the extent of it. We are also the creative vision behind several illustrations for childrens' stories.





**Brochures**

Brochures in varieties of sizes: can be as simple and economical as a tri-fold spot color brochure or as complex as larger or custom sizes / folds with 4-color process.

Printed design pieces created for the purpose of gathering attention and keeping it. Printed materials such as business cards, brochures, letterhead, ad pieces, postcards, bookmarks, door hangers, thank you cards, Holiday cards, annual reports... the bottom line is if you can dream it, we can design it!

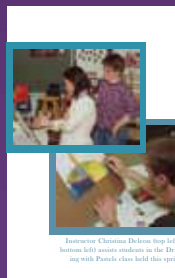


**...and more brochures**

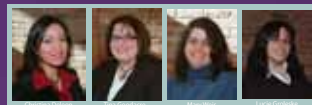
Brochures are also not limited to paper... such as this PDF version of our brochure. They can be interactive or static and even contain a mini-portfolio.

**Ad pieces**

The main goal in any ad piece is to attract attention, get a message across and obtain market recognition. This is done with a well designed, colorful ad with contrast.



Interactive Christina Deleon top left bottom left assists students in the Design with Parents class held last year.



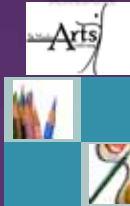
**CHRISTINA DELEON**  
 Christina Deleon is a professional graphic designer and a mother of two young children. She has a passion for creating beautiful designs that tell a story. She is currently working on a project for a local business and is looking for a designer who can help her bring her vision to life.

**TINA GODDACRE**  
 Tina Goddacre is a professional graphic designer and a mother of two young children. She has a passion for creating beautiful designs that tell a story. She is currently working on a project for a local business and is looking for a designer who can help her bring her vision to life.

**MARY WEISS**  
 Mary Weiss is a professional graphic designer and a mother of two young children. She has a passion for creating beautiful designs that tell a story. She is currently working on a project for a local business and is looking for a designer who can help her bring her vision to life.

**LUCIE GROSLERRE**  
 Lucie Groslesre is a professional graphic designer and a mother of two young children. She has a passion for creating beautiful designs that tell a story. She is currently working on a project for a local business and is looking for a designer who can help her bring her vision to life.

**SUMMER CLASS SCHEDULE**



27 S. English, Mount H.  
 (609) 897-8881



**Logos**

We have come full circle, no? From the beginning discussing logos, then back to the logo again at the end. The foundation of your design, a visual representation of your company's message.





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